



THE GLEICHEN CALL

VOLUME 42 NO. 3

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James Young Gleichen Old-Timer Died Monday

James Young, a resident of Gleichen for 42 years died in the Bismarck hospital Monday at the age of 72. He had not been very well for some time and about a week previous to his death was taken to the hospital.

Mr. Young was born in Eryol, Scotland and came to Gleichen during the year of 1906, and farmed a mile north of town. This farm was known as Poe & Young farm. He operated this farm for some twenty years after which he quit farming and moved to town.

Shortly after his arrival in Gleichen took great interest in horse racing and promoting stables. He was one of the few who had most to do with having the race track built at fair grounds and for several years after it was built it had the reputation of being one of the best race tracks in Alberta. He helped promote the first stampede held in here in 1914. He saw to it that the reputation of the high wire fence around the grounds and the chutes. All the races and the stampedes were always successful affairs.

He is survived by his wife, Isobel; three sons, Irvine of Bassano; Douglas of Detroit and Stanley of Ahern, B. C.; two daughters Mrs. P. Brown and Mrs. G. Hall of Gleichen.

The funeral takes place this afternoon with services in United Church at two o'clock, with Rev. D.A. Pringle officiating. Interment will be made in the Gleichen cemetery.

Correspondence

Editor Gleichen Call:

With the advent of spring, tends to turn to thought of outdoor advertising. I should like through your columns to draw attention once again to the provisions of the law regarding the erection of signs and billboards alongside our main highways.

Outside of incorporated cities, towns and villages, no person, corporation or religious or political body may install any device bearing advertising or promotional matter as to be visible from any number of highways unless it is the advertiser's own premises where he transacts his business. On business premises adjacent to a main highway, signs indicating the nature of the goods for sale or the services offered may be placed, but they must not be more than 100 feet away from the main building in which the business is conducted, nor may they be closer than 25 feet to the limit of the highway right of way, nor must they be so large, numerous or dilapidated as to be of unsightly appearance.

Apart from this exception, the only other signs allowed on or adjacent to main highways are directional signs essential for the guidance of the travelling public, for which permits must be obtained before they are erected. In special cases, permits for other types of signs of general benefit or convenience to the public may be granted by the provincial Town or Rural Planning Advisory Board upon application to my office.

The erection of signs in incorporated urban areas or on land adjoining local or municipal roads is governed by city or municipal regulations and must be in force. The provincial regulations outlined above refer only to main provincial highways under direct administration of the province. It is the object of these regulations to preserve the attractive appearance of Alberta countryside and to reduce accidents by banning roadside features which may unnecessarily distract the attention of motorists from their driving. Alberta has an enviable reputation throughout the North American continent for the absence of outdoor advertising along its rural highways and from the standpoint of the tourist trade alone, that reputation is well worth maintaining.

If potential outdoor advertisers will take note of the above and govern themselves accordingly, it will save my office much needless trouble and expense. Copies of the regulations and any other desired information in this connection will be gladly supplied upon request addressed to the undersigned.

J. H. HOLLOWAY,
Director of Town Planning, 507 Parliament Buildings, Edmonton, Alberta.

Town & District

Bert Davidson and wife have moved to Standard, where Bert has a job as a beverage dispenser in the hotel there.

Dr. Farquharson is talking about paying his old home town in P.E.I. a few months visit. The doctor informs us that the better Scotch people come from that part of the world.

Friday Engineer Lester got the town road grader out and graded up some of the streets in town. Crowfoot Street and 4th Avenue were a sign to behold before the grader went over them. Now they are in pretty good shape.

Rufus God Strier of Glenwood, Alberta, is staging a wrestling and boxing show on the night of April 21st, in the Gleichen Community Hall. Rufus' home is near Cardston and is a lover of no mean ability.

Miss B. J. McQueen returned to town last week after having spent the past four months in Chicago attending the University there where she took up a special course in nursing. Miss McQueen does not like Chicago. She says it is a windy city is true. The wind comes from two directions—the blow hard and nature's real wind storms.

Mr. Luke, the China boy who ran the laundry here for several years and a year or so ago closed up and went to China for a holiday, is back in town. A letter states he is thinking of returning to Gleichen if he can find a building to set up shop.

Decides being a laundry man he is an excellent tailor and while here his services was always in great demand. People to have their clothes repaired or altered.

Eastern Star Lodge will hold their bridge drive April 26, 8:30 p.m.

Mr. and Mrs. D. Dobbs and daughter, Calgary, spent a week at the home of Mr. and Mrs. A. Hutchinson.

Two cement piers are up and another one is rapidly nearing completion for the new steel bridge that is to span the river south of Calgary. There are to be four piers, the fourth one that is to be set up will be in the middle of the river. A lot of steel for the bridge is already at the bridge site. The new bridge is going up in exactly the same place the old bridge stood before it was swept down river a year ago.

Canadians as a whole have continued to enjoy higher standards of living than ever before. The volume of industrial output for ultimate civilian use has never been higher. Cash income derived from farm crops and the value of commercial fish landings in 1949 also reached figures never before equaled. The output of our mines has increased by nearly one-third during the past three years, and is now within two percent of the wartime peak.

The road east from town is a disgrace. It has ruts a foot deep and is rough.

CLEAN-UP

There is no "sure sign" of spring, but spring should be a "sure sign" of the arrival of that time for the community to clean up. There is no superstition or prophesying about this clean-up sign.

When warm weather has come to stay (until cold weather returns in the autumn) every owner of property and talent should instinctively feel it his duty to remove the evidence of winter's ravages and to aid and abet the nature in her work of reclamation.

Every spring clean-up program should include disposal of winter's accumulation of litter and decayed vegetation, repairing and repainting of buildings, and landscape gardening. Landscape gardening is no longer associated with large estates alone.

Cleanliness about the person or the home costs nothing. A community clean-up need involve no expense, except of a moderate amount of labor on the part of the householders. If there ever were excuses for uncleanliness they were removed long ago.

What is the compensation of a community wide clean-up campaign? It is the general health of the community by removing deposits that are breeding places of disease germs and disease carrying insects. A clean town is a better place in which to live than one that is unsightly and unsightly. And the best of all advertising is the guarantee of being "cleaned-up," painted up and planted-up."

Board of Trade Will Have Banquet And Meeting

Bob Haskayne and Bob Brown, the committee appointed by the Board of Trade to get members for the organization, are having great success in their drive. Monday afternoon they got over thirty five members. Next week the Board of Trade will have a reorganization meeting and banquet at which meeting all members are urged to be present.

The committee consisting of P. Deshayes, R. Brown and R. Haskayne attended the meeting of representatives of all the boards of trades between Medicine Hat and Revelstoke in Calgary. They report that all favored the Trans Canada Highway from Medicine Hat to Calgary and on to Revelstoke and that a resolution was passed and sent to the government to have the road go this way.

Do You Remember 20 And 40 Years Ago

A meeting of the Chamber of Commerce was held in the Meadowbrook Hall and was addressed by Rev. Dr. G. Kerby on the subject of "Education." The gathering consisted of the Gleichen Board of Trade, the local Canadian Club and the Gleichen U.E.F.

The beautiful new hall of the Oddfellows was the scene of a delightful affair when the Oddfellows, Rebekahs and friends gathered to say farewell to Mr. and Mrs. Peter Maclean. The prize winners of the wheat drive were: Mr. Hunter, Mrs. J. Egles, Jovan Wright, Floyd Sammons.

D. C. Coleman, western vice-president of the C.P.R. has announced that railway link to connect Arrowwood with Blackie will commence soon.

Miss Frankton has left for England to visit relatives and friends. She expects to be away for about six months.

Mr. St. Jean, Yvonne and Leo left Sunday afternoon to make their future home in the Peace River country.

Mr. MacCallum visiting former friends in Bassano.

Mrs. Moore is visiting her daughter Mrs. Johnston, at Shoultice.

Glen House and his son Forest are off with a shipment of horses to Saskatoon.

Stewart Hayes came down from Calgary to spend a few days with his family.

Neil McMillan has been spending the winter in Calgary is home for a few days.

Miss Vivian Brown of the Shanrock School is attending the teachers convention in Calgary.

Pete Klusman, came down from Turner Valley to attend the Fremont's dance and visit his family. He is now employed as an engineer in the gas fields.

For many years Pete was chief of the local fire brigade and was succeeded by Jack Lester.

March went out lion like leaving a couple of inches of fresh snow on the ground next morning.

The 15 round boxing contest between Alf Daw and Billy Reid to be pulled off tomorrow night in the new arena of the country, although no far no betting is heard of. The men who have the contest, it is hard to prove that it shall be a boxing contest rare and simple.

P. Tower has returned from Lincoln, Neb. with his effects to locate northeast of town.

W. Storer returned to town and is preparing to start out with his survey party.

T. Henderson returned from a three months visit to his home in Ontario, accompanied by his bride.

Mrs. R. Hogg arrived from Winnipeg to join her husband and will reside here.

Frank Fyrie returned to Rosbeak after visiting his friends here.

H. Budd arrived Thursday with his two sons from Minnesota and is settling on his property close to John W. R. Payne wife and family arrived last week from Nebraska with their effects and are located on his farm of over 2000 acres where they have farmed last season.

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HIGHEST
STANDARD
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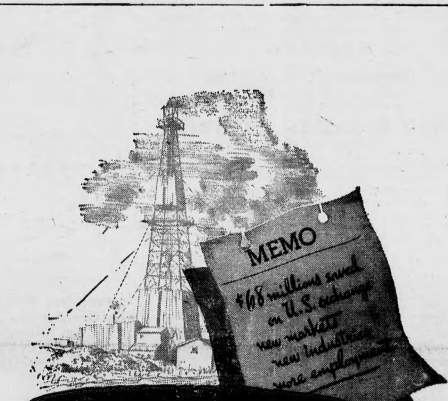
NOW IS THE TIME
to submit seed samples to your local agent for FREE TEST for GERMINATION, PURITY and SMUT.

NOW IS THE TIME
to prepare for the fight against weeds and insects.

NOW IS THE TIME
to order reliable chemicals, and efficient spraying and dusting equipment.

NOW IS THE TIME
to contact your local PIONEER agent regarding
2,4-DOW - DOWKOR - JAMESON SPRAYERS
WESTERN CROP DUSTERS

IT PAYS TO PULL TO THE PIONEER
PIONEER GRAIN COMPANY
LIMITED



What's happening in Alberta
is good for everyone

What's happening out in Alberta these days? Plenty! New oil is being sought and found. More & more faster. There's lots of activity, lots of opportunity. And as a result all Canadians are better off.

For instance, oil from Alberta's new wells is expected to save 68 million U.S. dollars this year! That's one of the big reasons for Canada's better trade position, one of the reasons we are able to buy more U.S. goods.

The new discoveries have meant lower cost operation in Alberta and Saskatchewan for farmer and industrialist, and this must ultimately benefit all of Canada.

Then, too, it takes a lot of money to find oil and lots more to develop a field once it's found. Two million dollars a week is being poured into oil exploration and development in Alberta today. That spending creates new markets for the things the rest of Canada has to sell.

And finally let's recall that in the war years—and after—we were dependent on foreign oil for roughly 90 per cent of our supplies. This year prairie production should exceed prairie demand. With continued effort and reasonable success it is not too much to hope the men who search for oil will make Canada self-sufficient in petroleum, in years to come.

Everywhere in Alberta you hear about new oil discoveries—all the more because they followed the long years when nature buffed the oil seekers. Years when men drilled holes two miles deep and found only water. Years of million-dollar disappointments.

In 1947 the tide turned. First it was the Leduc field... then the Woodbend field... next Redwater... now, still untapped by time, other discoveries give new promise and the hope of still greater benefits for all Canadians.

IMPERIAL OIL LIMITED

If you're interested in facts... Consumption of oil in Canada is the second highest in the world on a per capita basis. United States alone is higher.

Canadians are using twice as much oil as in 1939 and more than twice as much as in 1922.

At the beginning of 1949 Canada was importing 84 per cent of its oil.

During 1948 Imperial Oil drilled a total of 138 wells in search for oil and in developing the new fields of Alberta.

The oil industry is spending more than \$100 million in exploration and development in Alberta this year.

Bringing you oil is a big job—and a costly one

This advertisement is appearing throughout Canada in daily and weekly newspapers.





Lined meal, lined oil, paint, linoleum, cigarette papers, tires, shortening, are just a few of the hundreds of products to everyday use in which Flax plays an important part... wherever these products are made Flax is used in making them. Yes, there is a future in Flax—for YOU!

To increase your YIELD PER ACRE and make Flax a profitable crop EVERY year, here's the book for YOU! Sixteen pages of the latest and most up-to-date facts combined from a most scientific study of Flax-growing... including the latest on weed and grass-bopper control...



Flax Improvement Committee, 980 Grand Exchange Bldg., Winnipeg, Manitoba.

Please send FREE new Book: "There's a Future in Flax"
Name.....
Full Address.....

PARRISH & HEIMBECKER LTD.

Grain Receivers, Whippers and Exporters
An old established firm with a reputation for doing business right.

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BRANCHES: CALGARY - TORONTO - MONTREAL

Headquarters for the Easter Parade!



Your... **EATON**
Mail Order Catalogue!
T. EATON CO.
EATON'S

Foreign language newspapers in Canada have a circulation about 200,000. Ukrainian papers 65,000, German 32,000, Yiddish 28,000, Polish 15,000.

HERE AND THERE

Bob Brown's crack rink consisting of Les Woods, Geo. Suter and Const. Davenport were much disappointed when the car bonspiel scheduled for this week in Calgary was called off. Every one of them used new car body and they expected to be sporting around in them next week.

George Walker returned last week from the Old Country where he and his wife went last fall. Mr. Walker will return later. George was glad to get back. He stays things are not like there were in England when he was last there. Everything has changed.

R. S. McQueen has bought a house in Calgary and in July will move his family to the city and take up permanent residence there. Mr. McQueen will pay Gleichen frequent visits since he has a lot of property interests here.

Some excellent pictures are shown in the Community Hall Fridays and Saturdays. But the patrons complain the benches seats take a lot of their enjoyment out of the show. At the back of the seats there is a curve and the board there is so bent the end of one's spine sits on it and causes untold misery. Why not rip this board out or bore holes in it for the end of spines to fit into!

The impact of spring is having a marvelous effect on some property holders in town. Eli Woods has just had his house painted. The Red and White store, owned by Bob Brown is being redecorated on the outside. Other people are talking about painting and if it is done the town will have a new look.

ST. ANDREW'S CHURCH

April 10th.
Morning prayer 12 noon.
The Venerable Archbishop will conduct the above service.

The United Church

Services:
Arrowwood 11 a.m. Sunday school session during sermon period.
Cluny Sunday school 1 p.m. Service 3 p.m.
Gleichen Sunday school 11 a.m. Service 7:30 p.m.
A. D. Pringle, Minister.

At the United Church services on the Gleichen pastoral charge on Sunday, April 10th, the minister, the Rev. A. D. Pringle will take as his subject, "A King Acclaimed and Crucified."

The Young People's Union will meet at the Manor at 8:45 p.m. next Sunday, April 10th, with the Christian Citizenship committee in charge of the programme.

The annual meeting of the Gleichen United Church will be held in the Church Monday evening, April 11th at 8 p.m.

Reports of the various departments will be given and election of Board of Stewards will take place. Also the matter of election of Elders will be dealt with.

W. A. meetings are being held as follows this week: Cluny W.A. at Mrs. Harold Beatty's on Tuesday and Gleichen W. A. at Mrs. Elmer Bollinger's on Thursday.

ATLANTIC PACT

The North Atlantic Pact has at last become a reality and with it now opens in the hearts of free men everywhere. However, let us not suffer the illusion that the mere signing of this epochal document will ensure for us a period of everlasting peace. The signing of the Pact can be considered as a clear indication that we are saying to the Russians, "you have gone so far, you shall go no further."

It takes no great imagination to perceive what the reaction of Russia will be to this. We can prepare ourselves for a storm of abuse and threats such as we have not experienced since 1919. The Russians will do everything in their power to undermine the good intent underlying this show of strength and will attempt to portray it as an instrument of evil. Already the members of the L.P.P. are screaming invectives in posters and paid newspaper advertisements. Whether they are fools to do so or whether we are fools to let them is a debatable point. The fact remains that should they ever breathe such thoughts against government policy in a Communist dominated country, they would be liquidated quickly. Freedom of speech is a privilege we appreciate, but one wonders to what extent it should be permitted when its abuse attempts to tear down and destroy the very structures of our way

of life.

The Communists roar that the signing of the Pact is a military alliance intended to destroy peace and peace and war. We, in our peaceful non-police state, know how untrue this is. It seems to us that the Communist ranting presupposes that we are as insecure in our declarations as they have proven to be in so many of their agreements and statements. So we have supported our leaders in their efforts to make certain peace is preserved. History has shown us that we can only be achieved by unity.

Now that our government has committed us to this line of action, success will depend entirely upon the deeds of management, labor and every citizen. If management becomes apathetic and fails to prepare itself for the possible emergency, and if labor fails in production, then we will be ill equipped to back up the bold efforts of the Pact. This is something that Russia will be watching keenly, that Russia will have reason to believe that the Pact is but a scrap of paper with nothing to back it up, all the good work will have availed us nothing and we will then have but ourselves to blame for the inevitable consequences.

An oriental paper, having an English section, printed the following: "The news of English, we tell the latest. (Written perfectly style and

FARMS WANTED

Can't buy looking for a good farm in this district. Good buildings desirable, but not essential. Kindly give full description as to water supply, schools, electric power, roads, average crop in past three years, general farm picture, amount of cultivation, summerfallow, pasture, etc. Box 100, Gleichen.

CLASSIFIED ADS

FOR RENT—Two rooms partly furnished. Apply Mrs. E. J. Rodominsky.

HOUSE FOR SALE—4-room house, running water. Apply E. Woods.

most earliest. Do a murder commit. We hear of it tel of it. Do a mighty let die, we publish it and in border good work will have availed us nothing and we will then have but ourselves to blame for the inevitable consequences.

The commission handling bits and doodle bug claims for damaged private buildings in Britain expect to be paying out for another 10 years.

We're Saving for Family Security...

Every dollar you deposit in this Bank can be a step further toward security and greater happiness for the family. Out of savings will come important things in your family life... good education for your children... travel... as well as security for all.

The manager of any branch of The Canadian Bank of Commerce will be glad to advise you about opening Savings Accounts for the entire family. Consult him today.

"Commerce" a family tradition



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Group A—Select ONE Magazine

<input type="checkbox"/> Reader's Magazine 1 Yr.	<input type="checkbox"/> Fashion 1 Yr.
<input type="checkbox"/> Coronet 1 Yr.	<input type="checkbox"/> Pioneer 1 Yr.
<input type="checkbox"/> Magazine Digest 1 Yr.	<input type="checkbox"/> American Girl 1 Yr.
<input type="checkbox"/> Popular Mechanics 1 Yr.	<input type="checkbox"/> American Home 1 Yr.
<input type="checkbox"/> Maclean's (24 issues) 1 Yr.	<input type="checkbox"/> Boy's Life 1 Yr.
<input type="checkbox"/> Sports Afield 1 Yr.	<input type="checkbox"/> Canadian Geographic 1 Yr.
<input type="checkbox"/> Screen Stories 1 Yr.	<input type="checkbox"/> Journal 1 Yr.
<input type="checkbox"/> Outdoors 1 Yr.	<input type="checkbox"/> U.S. Camera 1 Yr.
<input type="checkbox"/> Child Life 1 Yr.	<input type="checkbox"/> Eveready's Digest 1 Yr.
<input type="checkbox"/> Modern Screen 1 Yr.	<input type="checkbox"/> Parents Magazine 1 Yr.
<input type="checkbox"/> Your Life 1 Yr.	<input type="checkbox"/> The Woman 1 Yr.

Group B—Select TWO Magazines

<input type="checkbox"/> Canadian Home Journal 1 Yr.	<input type="checkbox"/> Family Herald and Weekly Star 1 Yr.
<input type="checkbox"/> Chatelaine 1 Yr.	<input type="checkbox"/> B.C. Farmer and Gardener 1 Yr.
<input type="checkbox"/> Free Press 1 Yr.	<input type="checkbox"/> Health (6 issues) 1 Yr.
<input type="checkbox"/> Weekly P.P. 1 Yr.	<input type="checkbox"/> Country Guide 1 Yr.
<input type="checkbox"/> National Home Monthly 1 Yr.	<input type="checkbox"/> Hunting and Fishing 1 Yr.
<input type="checkbox"/> Monthly 1 Yr.	<input type="checkbox"/> Canada 1 Yr.
<input type="checkbox"/> Western Producer 1 Yr.	<input type="checkbox"/> New Liberty (monthly) 1 Yr.
<input type="checkbox"/> Canada Postman 1 Yr.	<input type="checkbox"/> Saskatchewan Farmer 2 Yrs.
	<input type="checkbox"/> Canadian Silver Fox and Fur 1 Yr.

This Newspaper 1 Year and Three Big Magazines

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<input type="checkbox"/> Free Press Weekly P.P. 1 Yr.	<input type="checkbox"/> Country Guide 2 Yrs.	<input type="checkbox"/> Reader's Digest 1 Yr.
<input type="checkbox"/> Chatelaine 1 Yr.	<input type="checkbox"/> Western Producer 1 Yr.	<input type="checkbox"/> Breeder's Gazette 1 Yr.
<input type="checkbox"/> Canadian Home Journal 1 Yr.	<input type="checkbox"/> Canada Postman 1 Yr.	<input type="checkbox"/> Saskatchewan Farmer 1 Yr.
<input type="checkbox"/> National Home Monthly 1 Yr.	<input type="checkbox"/> Canadian Silver Fox and Fur 1 Yr.	<input type="checkbox"/> Western Farm Leader 1 Yr.
<input type="checkbox"/> Family Herald and Weekly Star 1 Yr.	<input type="checkbox"/> New Liberty (monthly) 1 Yr.	<input type="checkbox"/> Hunting and Fishing 1 Yr.
	<input type="checkbox"/> Canada 1 Yr.	<input type="checkbox"/> Canada 1 Yr.

THIS NEWSPAPER, 1 YR. AND ANY MAGAZINE LISTED

Both for Price Shown. All Magazines are for One Year unless otherwise indicated.

<input type="checkbox"/> Coronet 3.00	<input type="checkbox"/> Country Guide (2 yrs.) 2.50	<input type="checkbox"/> Parents' Magazine 3.10
<input type="checkbox"/> Saturday Night (wky.) 1.50	<input type="checkbox"/> Western Producer 2.50	<input type="checkbox"/> Reader's Digest 3.50
<input type="checkbox"/> Maclean's (24 issues) 3.00	<input type="checkbox"/> Canada Postman 2.50	<input type="checkbox"/> Breeder's Digest 1.25
<input type="checkbox"/> Canadian Geographic Journal 3.60	<input type="checkbox"/> B.C. Farmer (2 yrs.) 2.50	<input type="checkbox"/> Redbook Magazine 3.10
<input type="checkbox"/> National Home Monthly 2.50	<input type="checkbox"/> Canadian Home Journal 2.75	<input type="checkbox"/> Sports Afield 2.90
<input type="checkbox"/> Chatelaine 2.75	<input type="checkbox"/> American Home 2.10	<input type="checkbox"/> Sports Herald 4.10
<input type="checkbox"/> Family Herald and Weekly Star 2.50	<input type="checkbox"/> Elude (Music) 4.10	<input type="checkbox"/> U.S. Camera 3.10
<input type="checkbox"/> Free Press Weekly P.P. 2.00	<input type="checkbox"/> Magazine Digest 3.60	<input type="checkbox"/> The Woman 3.60
	<input type="checkbox"/> Pioneer 3.60	<input type="checkbox"/> Fashion 3.60

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